

Enterprise Music Scotland Promoter Funding Guidelines for Completing Application Form

This fund is to support high quality chamber music concerts across Scotland. These public funds, devolved to EMS from Creative Scotland, are available to support local promoters working to ensure that audiences across the country have access to live chamber music and that artists are paid appropriately. Applicants will be assessed on these criteria, the financial information submitted, programme of work (concerts), as well as the information given in response to Q2-5 of the Application Form - Connecting the Network and Supporting the Sector, Community, Fundraising and Excellence and Experimentation.

Applicants can apply for up to a maximum of £3000.00.

Please note that we expect the demand for support to be in excess of the total funding available and we may not be able to support all applications submitted.

All awards will be in the form of an 'up-front' payment in July/August 2019. Guarantees against loss will no longer be offered.

Eligibility:

Organisations delivering a series of chamber music concerts in Scotland featuring professional chamber musicians which are open to the public to attend.

What we can't support:

Applications from organisations/individuals already receiving funding from Creative Scotland for this activity.

If you are a multi-arts promoter applying for support for a chamber music series, the information and budget figures submitted should be relevant to the chamber music activities only.

Notes on Application Form Questions

We have asked you to answer 5 questions about what you will be doing in 2019/20. This is an opportunity to strengthen your application.

***Note:** in the Application Form, please describe what you are *planning* to do in the 2019/20 season. You will be asked to describe activity that you completed over the 2018/2019 season in the Reporting Form.*

Q1. Overview

Tell us what you are planning to do in 2019/20 and what you are asking EMS to support.

Q2. Connecting the Network & Supporting the Sector.

- In Scotland we are unique in having a nationwide network of local chamber music promoters, working together to provide performance opportunities for musicians and a chance for audiences to enjoy high-quality concerts. EMS provides network events such as Regional Gatherings, Tours Conference and Showcase to bring promoters together, offer development sessions and showcase Scottish talent. We want all organisations within the network to attend as many as possible of these events. Please provide information on which EMS Network events you attended in 2018/19 and which ones you will be attending in 2019/20.
- Please highlight how you will support Scottish based musicians/ensembles and works from Scottish based composers in your planned programme.

Q3. Your community

Please detail any examples of how you will engage with your local community. Examples may include:

- Audiences
- Learning events/workshops at schools, nurseries, care homes etc.
- Working with other community groups in your area
- Involvement in community events
- Involvement in National Chamber Music Day

Q4. Fundraising

Please tell us your fundraising plans (out-with this application and ticket income). Examples may include:

- Trusts and Foundations (please give names of trusts/foundations in your answer)
- Local Authority
- Donations from patrons/audiences
- Friends Schemes
- Local business sponsorship
- Advertising
- Fundraising events

Q5. Excellence & Experimentation

Here you can tell us any examples of new initiatives, or ideas you wish to implement in 2019/20. Examples may include:

- Experimentation in programming or repertoire (e.g. rarely-heard or lesser-known pieces of chamber music; repertoire of a different style, such as jazz, contemporary, folk, etc.)
- A new marketing plan to attract audiences
- Commissioning a new work

- Celebrating an anniversary
- An increased learning (workshops) programme
- Trying a different concert e.g. style of music, family concert, lunchtime one-hour concert
- New design for promotional materials
- Trying a new venue